

Karen Jeffery
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EDUCATION

- BS Summa Cum Laude, Professional Writing, Southern Oregon University, Ashland, OR
- Progression towards MBA, International Business, University of Hanover, Hanover, Germany
 - AA, English/Art, University of California, Irvine, CA

PROFESSIONAL EXPERIENCE

2003 to Present, RESOURCE UNLIMITED: Hawaii, Oregon, and International

- Consultant, handling various projects for numerous clients:
 - Writing/Editing/Publishing – for authors, companies, non-profits, publications*
 - Digital Photography, Video & Film Production, Design, Web content & Development*
 - Marketing, Advertising, Publicity, Rebranding, Repositioning, Social Media*
 - Political campaigning, newsletters, social media, coalition & team building, meeting & event planning*
 - Project Management*

Board Director, Executive Director, & Volunteer with numerous non-profit organizations

Journalist, Columnist, Author – fiction and non-fiction, blogs and books

Student & Graduate (summa cum laude), Southern Oregon University, Ashland, Oregon

2018 – Present, Field Interviewer, RESEARCH TRIANGLE INSTITUTE Durham, NC

RTI is a non-profit research institute, working under federal contract with the Department of Health & Human Services. My territory includes Maui County, Kona Coast of Big Island, and East Coast of Oahu.

2016 – 2017: Teacher, 2nd Grade reading, KIHEI ELEMENTARY Kihei, HI

Teacher & Testing Evaluator, WAIKOLOA VILLAGE ELEMENTARY Waikoloa, HI

Skills Trainer & Behavioral Analyst, HAWAII BEHAVIORAL HEALTH Big Island, HI

2006 – 2008: Media & Communications Chair, DEMOCRATIC PARTY OF MAUI Maui County, HI

2000 – 2006: Managing Director, SOUTH PACIFIC HOLDINGS, LTD. Rarotonga, Cook Islands

1990 – 2002: President/CEO, PACIFIC ISLAND INVESTMENTS Hawaii & South Pacific nations

1986 – 1990: Vice President, KAWAIHAE INDUSTRIAL DEVELOPMENT CO. Honolulu, HI

1980 – 1992: Partner, Developer & Finance Manager, KPL PARTNERS Waikoloa, HI

1988 – 1991: CEO and CFO, Managing Director, GLOBAL ARTS Waikoloa, HI

1983 – 1990: President & Principal Broker PROPERTY NETWORK Kamuela, HI

Previous relevant experience:

- Political Liaison & Campaign Secretary for various County and State elections HI, FL, TX, CA
- Acquisitions Director/Market Analyst, MACCO CORPORATION Newport Beach, CA
- Financial Analyst, HEWLETT PACKARD CORPORATION Stanford, CA
- Owner & Manager, MOUSE TRAP DELICATESSEN Grants Pass, OR
- Business Consultant - analysis, re-structuring, re-branding for small businesses, growing to mid-size
- Organic Farmer - macadamia nut, banana, mango, papaya, vegetable, and coffee Honokaa, HI

SOFTWARE

- PC and MAC formats
- Microsoft Office 365
- Photoshop
- Ipages & Epubs
- Wordpress & Web Design
- Blogs, Facebook, Instagram, Twitter, Youtube...

EXPERTISE

- Writing/Editing/Publishing
- Publicity & Media Relations
- Coalition Building
- Digital Photography
- Video & Event Production
- Social Media Marketing
- Community Outreach
- Digital Fundraising
- Strategic Analysis
- Global Consulting

VOLUNTEERISM

Love ♦ Mission ♦ Action

- Pacific Island Trust
- Maui Democratic Party
- North Hawaii Hospice
- Maui Arts and Cultural Center
- Giving Back
- Maui Film Festival
- Pendey Foundation
- Veterans for Peace
- Rogue Valley Citizen's Council
- Ashland Free Press
- Peace House (Director)
- Citizens for Peace and Justice
- Healthcare for America Now
- Southern Oregon Magazine
- Ashland Daily Tidings
- Golden & Merkley Campaigns
- The Omega Center
- Oregon Action
- Ashland Food Project
- Rogue Valley Community Press
- Independent Media Week
(Hal Jameson Award winner 2014)

REFERENCES

<http://www.mauiwriter.com/Testimonials.pdf>

Other references are available upon request.

CAREER SUMMARY

Having enjoyed a career that spanned industries and the globe as an entrepreneur and resource, I established and managed eight companies in the US mainland, Hawaii, and the South Pacific islands, working internationally for twenty years. I currently do professional research under a government contract and consult with professionals, companies and non-profits, encouraging sustainable strategies to enhance profitability and goodwill.

A breadth and depth of experience in vision, communication, strategic planning, and income generation enables me to see the big picture and orchestrate the details, working well with people of all cultures and diversities. As an organizer, team builder, and change agent, with expertise in marketing, networking, and creative thinking, I offer a dynamic, solution-oriented mindset to any organization or venture.