

RESOURCE UNLIMITED

Creative, sustainable solutions for business, non-profit, and personal needs

2011 FEE SCHEDULE

fees payable in US dollars unless otherwise requested

Providing professional, experienced assistance with structural and virtual organization: • Journalism, Creative, & Business Writing • Website Content & Development • Digital Photography • Business & Project Consulting, Feasibility Studies, Strategic Planning • Local & Global Marketing, Media & PR • E or Printed Newsletters, Brochures, Menus, Résumés • Blogging & Social Media • Research, Grant Writing, Fundraising • Database, Customer, & Donor Management • Document Preparation • Vision, Organization, Re-structuring, and R&D for Corporate, Non-Profit, or Community •

1. Professional Writing

Business & Creative Writing - Print or Online
Research • Correspondence • Editing
Résumés • Newsletters, Brochures, Collateral
• Blogging and Social Media
\$65 to \$100 hourly or by the job or word

2. Project Management Publicity and Media Relations

Strategic Planning & Counsel •
Organizational Assistance, Renewal &
Effectiveness • Systems & Feasibility Analysis
• Marketing & Ad Planning, PR Strategies
• Political and Media campaigns
• Budgeting, Fundraising, & Rainmaking
• Re-Structuring • Re-Positioning •
Coalition building • Outreach • Timelines
Development: Real Estate, Corporate,
Non-Profit, Community or Website •
Management: Database, Customer or Donor
• Video Production • Problem Solving
\$65 - \$85 per hour or negotiated contract

3. Internet Presence

Site and Content Development • Makeovers
Creative Writing • E-mail, Social Media, and
Blogging Campaigns • Packaging and Site
Design • Digital Photography • Production
\$75+ per hour

5. Teaching and Training

Computer Literacy- various software •
Online Blogging and Social Media •
Digital Photography – projects, websites,
family or business archives.
\$varies by the job.

*Many services are bid and handled as a flat, negotiated fee.
Please call for a quote for your specific needs.*

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574 E. Main St, Suite 2, Ashland, Oregon 97520 USA
Tele: 1-541-840-4820 E-Mail: resource@mauiwriter.com