

## References

“Dear folks interviewing Karen Jeffery, Wow! Talk about made for each other! Everything about Karen is listed in your job description. She is a ridiculous over-achiever and hard worker, but more than that, productive. And here is the thing, service drives her machine. Back in the old days when we met, Karen had a large real estate agency in the Pacific with over 60 agents plus staff, during a period when people were just beginning to understand that computers would change everything. Imagine the multi-tasking skills and the diplomacy her position required. With the internet, Karen had over \$350 million in listings of small hotels and private islands across the Pacific and built a network of professionals in eight countries. I remember her packing for 19 island stops that included the King of some small island group, President of French Polynesia, and a celebrity or two. She had a small bag, huge camera, and swim fins. Karen’s joy in life, well, it’s obvious to everyone. She is uplifting. Another key word: Networking. Karen is a brilliant networker and team player. She has also been a successful author, editor, and publisher for so long that most folks don’t realize her high tech and administrative skills behind a desk. Computer and social media guru. But the real reason you should hire her is her passion! Karen is my friend. And consultant. We talk professionally, and when I want information or an opinion on just about anything, she is my first call, usually my only call.”

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“I have worked closely with Karen because she and I were on the board of Peace House. Over our time together I had frequent opportunities to observe her both as a worker and as a person. So I believe I’m in a position to write this recommendation, and am pleased to do so. Peace House depends heavily on volunteers, and Karen was quick to assume major responsibilities. Much of her contribution has focused on expanding and upgrading our communications. Most importantly, she helped us exploit the potential of social media, which we had not been doing and probably would not have without her leadership and skills. But she worked on communications across the spectrum—quarterly newsletters, news releases, advertising design, and placement of stories in other publications. To the communications work Karen brings outstanding skills. Regarding in-house publications, she is a competent writer, and a more-than-competent designer and publisher. She is experienced with layout, selection of typefaces, and taking and editing of photographs. Her products are professional and appealing. Regarding publicity and media work - she knows the business, and how to get coverage for events and activities. All these skills came together in our highly successful 30th anniversary dinner. She did a wonderful job on the commemorative program, a copy of which I hope she will submit in her portfolio, and an equally fine job on the publicity, including handling all of the media appearances for our keynote speaker. Speaking more generally of her work, Karen is a self-starter, and can be trusted to fulfill in an intelligent, competent, and timely way any work that she takes on. It’s gratifying to work with people like her, and I’m confident that you will be pleased to have this experienced, skilled, and utterly reliable person on your team.”

Herbert Rothschild Jr, Chair Peace House (Ashland, OR). [Herbrothschild6839@gmail.com](mailto:Herbrothschild6839@gmail.com) 541-531-2848

“I have known Karen Jeffery for many years, and not only is she a person of conscience, accomplishment, and integrity, she is perhaps one of the finest publicists in America today, and without a doubt - Maui’s best! Having worked with Karen on a number of high-profile events, thanks to her tireless dedication to detail, ingenuity and overall work skills, I recently enjoyed a sold out performance at the MACC of my show, “Spiritually Incorrect: Alan Clements Uncensored”. I am both confident and honoured to say that if you have an event, venture, or other need for marketing and publicity in which you want results, look no further - contact Karen to discuss how you can make your vision a great success.”

Alan Clements, World Dharma. [alan@worlddharma.com](mailto:alan@worlddharma.com).