

REFERENCES

Recent work (link for referral letters):

[Peter Gans](#), Integrated Functions, Hawaii and Siam Solar, Thailand. petegans@gmail.com
Peter (and real estate partners) hired me to manage their residential development projects on the Big Island of Hawaii: provide due diligence and analysis, coordinate with builders, contractors, architects, review contracts, pay bills, handle the partnership accounting and distribution, etc. I also consult with him on Thailand projects.

[Herbert Rothschild](#), Chair - Peace House. 541-531-2848. herbertrothschild@hotmail.com
As Director at Peace House, I laid out the responsibilities of and hired our Communications Coordinator. I created various print and online publications, including: ads, brochures, annual reports, newsletters, spotlights, fliers, and our 30th anniversary book, handling the ad sales, layout, design, photo editing, cover art, and writing.

[Elizabeth Merk](#), LUTCF, Insights Financial & Tax Strategies. 808-885-6279. emerck@emerck.com
I have assisted and consulted Elizabeth over the years, both in her capacity as an investment advisor and realtor.

[Kat Petty](#), PB ReMax Resort Realty, Maui. 808-276-3311. katonmaui@gmail.com
I was hired to analyze and augment Kat's social media presence, boosting visibility and enlisting clients.

[Herb Long](#), Rogue Valley Citizens Council, Ashland, Oregon. 541-552-0124. herb@herblong.net
Social justice work, specifically in financial and healthcare reform, both in person and online. Wrote articles, supporting the 'buy local/bank local' movement, provided press & publicity, media contacts, and art design of fliers and other RVCC materials, initiated and established the RVCC blog.

[Stuart O'Neill](#), Rancho Santa Margarita California, 949-842-9666. stuartoneill@gmail.com. I have known and worked with Stuart for over thirty years in various capacities: investment brokerage, marketing and political training, candidate representation, media consulting, and more. He is a wise and trusted friend.

[Phyllis Leilani Halstead](#), Halstead's Helping Hands (estate liquidation), 541-621-1996. phyllisleilani@aol.com
In 2012 I created Phyllis' company website, set up her Google calendar, and advised her on social media, Facebook, etc., assisting her in re-launching her second business.

[Steve Neuberger](#), Jackson County Organizer. 541-292-4017 sneuberger@stand.org
I had the pleasure of working with Steve as a volunteer with HCAN. Together we worked to bring real healthcare to Oregon and the US.

[Roxy Ashworth](#), Roxy's Retros. Talent, Oregon. 415-261-2353. roxy.ashworth@gmail.com
Roxy needed lots of assistance launching her new retail store. I did her logo, sign and ad design, copywriting, social media, photography, Marketing Plan and Timeline on a crash course - as she needed help "yesterday".

[Ed Battistella](#), Professor, Southern Oregon University. 541-552-6620 or BattistE@sou.edu
I took classes and did internships with Ed. "In all her work at SOU, Karen has demonstrated the ability to use writing and visual arts to do things -- whether it's creating a book, developing a strategic plan, or helping a non-profit manage change. She knows how to take what is and make it better."

[Sharyn Stone](#), Maui Vacation Rental Association, Maui, Hawaii. 808-573-0914 dreamers@maui.net
During a turbulent transition, immediately after the Mayor shut down all vacation rentals, I was hired to develop a Strategic Plan to implement the organization's objectives and coordinate efforts, to meet with and engage influential leaders and build coalitions to advance MVRA goals, to engage the impacted community (B&B & TVR owners) and mitigate damages, to specify short and long term economic impacts, coordinate media and PR, produce a documentary, and increase MVRA image and revenue, creating synergy and momentum.

Personal References: [Stuart O'Neill](#), 949-842-9666 or Julie Morairty, 808-494-9058